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OCNI Announces New Partnership with Big Red Oak

Pickering, ON — The Organization of Canadian Nuclear Industries (OCNI) is pleased to announce a new partnership with **Big Red Oak**, formalized through a Memorandum of Understanding (MOU). Big Red Oak is a Canadian creative agency with longstanding experience supporting organizations across the nuclear and clean energy sectors.

This partnership aligns with OCNI's **2025–2028 Strategic Plan** and reflects the association's continued commitment to strengthening how the Canadian nuclear supply chain is communicated to key audiences. Through this collaboration, OCNI aims to enhance its storytelling, improve the clarity and consistency of industry messaging, and provide an additional resource for members seeking to build their marketing and communications capacity as the sector continues to grow.

The partnership with Big Red Oak will support OCNI's broader efforts to:

- Highlight member contributions and industry milestones
- Create clearer pathways for sharing stories and insights across the nuclear sector
- Support members in building visibility in domestic and international markets
- Reinforce the value of Canada's nuclear supply chain to policymakers, partners, and the public

OCNI looks forward to working with Big Red Oak in a way that supports the association's communications objectives, delivers value to its membership, and contributes to a stronger, more connected Canadian nuclear industry.