



SUPPLIERS DAY 2024

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SPONSORSHIP OPPORTUNITIES



OCNI OVERVIEW

The Organization of Canadian Nuclear Industries (OCNI) is an association of more than 240 leading Canadian suppliers to the nuclear industry in Canada and the international marketplace. OCNI member companies employ more than 15,000 highly skilled and specialized people in Canada who manufacture major equipment and components and provide engineering services and support for CANDU and SMR technology for nuclear power plants in Canada and internationally. In addition to their work in the energy sector, OCNI companies are also dedicated to advancing the safe and responsible use of nuclear technology in various other fields, including medicine and other applications.

OCNI is the leading voice of the Canadian nuclear supply chain and actively promotes the production of safe, clean and reliable nuclear baseload electricity as a key part of a balanced electricity generation portfolio in Ontario. OCNI also encourages and supports member companies in taking their unique capabilities and high standards of quality and customer value to offshore nuclear markets through partnerships with local suppliers, power plant designers, nuclear utilities and government agencies.

President and CEO - Bill Walker

Director, Business Development - Brian Fehrenbach

Manager, Industry Partners & Relations - Sarina Harrison

Manager, Operational Services & Member Support - Lauren Lowns

Manager, Communications & Events - Rachel Roberts

Senior Accounting Clerk - Ruth Puckrin

Regional Project Manager for our Ready4SMR Program - Dr. Andre Pelletier

Ready4SMR Regional Coordinator - Dr. Lidia Matei

OCNI Contact Information

For more information about OCNI or our member companies please contact:

Organization of Canadian Nuclear Industries

Head Office: 1550 Kingston Road, Suite 219 · Pickering, Ontario, L1V 1C3 | 905 839 0073

WWW.OCNI.CA

INTRODUCTION

OCNI is pleased to announce the 2024 Suppliers Day Sponsorship Package.

Supplier Days are intended to maintain momentum from previous years and provide the industry with insight into utilities and the national labs' work and activities.

Who Attends? Supply chain organizations looking to gain an understanding of the utilities and national labs' program of work and activities, as well as anyone wanting to gain information, and insight and provide visibility to the utilities and national labs' capabilities and capacity.

Why Sponsor?

Benefits and opportunities of sponsoring our suppliers' day include:

- Reinforcing and promoting your company's brand.
- Supporting charities doing amazing work in our communities.
- Spending a day with valued clients, entertaining prospective clients, or reconnecting with your team.

Thank you for your interest; we look forward to your participation!

Suppliers Day Confirmed Dates

June 4: Bruce Power Suppliers Day & Reception

Sept 4 & 5: CNL Banquet & Industry Day

Sept 25 & 26: OPG Workshop & Suppliers Day

*Please note members can reserve a suppliers day sponsorship for any of the confirmed supplier days. Please fill out the sponsor application at the end of this package. First come, first served.

OCNI SUPPLIER DAY REGISTRATION FEES

OCNI Member Fees

1. Trade Show Booth - Electrical - \$2235 +HST (Early bird pricing \$2070)

-Includes two complimentary passes, one 6 ft. table, 2 chairs, breakfast, and lunch for attendees.

2. Trade Show Booth - Non-Electrical - \$2035 +HST (Early bird pricing \$1870)

-Includes two complimentary passes, one 6 ft. table, 2 chairs, breakfast, and lunch for attendees.

3. Extra Booth Staff - \$116+HST (Early Bird Pricing \$110)

-This is for additional attendees at your booth. This also includes breakfast and lunch.

4. Trade Show Delegate (OCNI Member) - \$175+HST

-If your company is not exhibiting at the Suppliers Day but would like to attend to walk the show.
This also includes breakfast and lunch.

OCNI Member: Indigenous-Owned Business

1. Trade Show Booth - Electrical - \$1828 +HST (Early bird pricing \$1758)

- Includes two complimentary passes, one 6 ft. table, 2 chairs, breakfast, and lunch for attendees.

2. Trade Show Booth - Non-Electrical - \$1628 +HST (Early bird pricing \$1558)

- Includes two complimentary passes, one 6 ft. table, 2 chairs, breakfast, and lunch for attendees.

3. Extra Booth Staff - \$92+HST (Early Bird Pricing \$84)

- This is for additional attendees at your booth. This also includes breakfast and lunch.

4. Trade Show Delegate (OCNI Member) - \$140+HST

-If your company is not exhibiting at the Suppliers Day, but you would like to attend to walk the show.
This also includes breakfast and lunch.

Non-Member Fees*

*If space permits

1. Trade Show Booth - \$4,070+HST

- Includes two complimentary passes, one 6 ft. table, 2 chairs, breakfast, and lunch for attendees.

2. Extra Booth Staff - \$220+HST

- This is for additional attendees at your booth. This also includes breakfast and lunch.

3. Trade Show Delegate (NON-OCNI Member) - \$350+HST

- If your company is not a member of OCNI, but you would like to walk the show.
This also includes breakfast and lunch.

SUPPLIERS DAY TIRED SPONSORSHIP OPPORTUNITIES OVERVIEW

SPONSORSHIPS	Platinum	Gold	Silver	Bronze
Cost (CAD)	\$12,000	\$9,000	\$7,000	\$6,500
Complimentary Premium Booth	Double Booth	✓	✓	✓
Complimentary full exhibitor registration	6	5	4	3
Suppliers Workshop** **OPG ONLY	6 Tickets	4 Tickets	3 Tickets	3 Tickets
Passport Program** **OPG & CNL ONLY	✓	✓	✓	✓
Sponsor Mention In Opening and Closing Remarks	✓	✓	✓	✓
Logo included within marketing emails to delegates	✓	✓	✓	✓
Logo on printed Event Signage - Welcome poster	✓	✓	✓	✓
Logo on Event banner (virtual) & Registration landing page	✓	✓	✓	✓
Logo on Workshop marketing materials and event signage** **OPG ONLY	✓	✓	✓	✓
Speaking Slot - Opening / Closing Remarks	Opening 10 minutes	Opening 5 minutes	Closing 5 minutes	
Social Media Recognition of sponsorship & company highlight before event	✓	✓		
Opportunity to distribute company promotional material (postcard/pamphlet) at registration available to all delegates	✓	✓		
Company logo on front page of event program	✓			
Full Page Ad in Program	✓			

SUPPLIERS DAY GENERAL SPONSORSHIP OPPORTUNITIES

The below general sponsorship packages include the following:

- Company logo on event banner (virtual) displayed on website and all event communications
- Logo printed on welcome poster displayed at event entrance
- Company logo included in event program

SPONSORSHIPS	PACKAGE DETAILS	VALUE (CAD)
Keynote Speaker	Recognition given at the start of the luncheon. Company name and logo to be displayed in prominent locations during luncheon. Opportunity to provide a company representative to do an opening speech and introduce the keynote speaker. One hour speaking opportunity. Six delegate tickets for the Suppliers Day. Social media recognition & company highlight before event. VIP seating (4-8 seats).	\$10,000
Trade Show Bag	Company logo printed on event bags distributed to all attendees. One free booth in premium location. Two additional booth attendee tickets. Three tickets to Suppliers' Workshop (if applicable). Sponsorship mention in opening remarks. Opportunity to include company promotional material in trade show bag (ie. postcard/pen).	\$8,000
Reception	Six reception tickets. Banner with company logo prominently displayed for duration of the reception (1h). Social media recognition & company highlight before event.	\$7,000
Lanyards	Company logo printed on every lanyard. One free booth and one additional booth attendee ticket. Sponsorship mentioned in opening remarks. Social media recognition & company highlight before event.	\$6,000
Lunch	Two delegate tickets for the Suppliers Day. Logo prominently displayed on customized napkins distributed during the lunch session, ensuring maximum visibility among attendees. Company logo printed on lunch poster displayed in prominent location. Company printed on lunch tickets.	\$5,000
VIP Hospitality	Two delegate tickets for the Suppliers Day. Sponsors can offer exclusive VIP experiences or perks to event attendees. Include swag items at registration to be distributed to all attendees (up to 300 units).	\$5,000
Coffee Break	Logo printed on coffee cups and table toppers. Printed break poster at station with company logo prominently displayed.	\$4,000
Breakfast	Logo printed on breakfast tickets. Printed break poster at station with company logo prominently displayed.	\$4,000
Energy (Afternoon Break)	Logo printed on cookies handed out to > 300 attendees.	\$3,500
Water	Logo printed on water bottles distributed at water station for duration of the trade show.	\$2,500
Registration	Logo displayed on QR Code at registration. Company pull-up banner displayed at registration. Logo included on sign up form.	\$2,000

SUPPLIERS DAY GENERAL

SPONSORSHIP OPPORTUNITIES CONTINUED

The below general sponsorship packages include the following:

- Company logo on event banner (virtual) displayed on website and all event communications
- Logo printed on welcome poster displayed at event entrance
- Company logo included in event program

SPONSORSHIPS	PACKAGE DETAILS	VALUE (CAD)
Passport Program *OPG/CNL only	First company displayed on passport given to each attendee (>300). Recognition on passport of sponsorship to give sponsor emphasis among other logos included.	\$2,000
Green	Company logo printed on business size cards in decorative plants throughout event.	\$2,000
Badge	Logo printed on name badge cards inserted in lanyards.	\$2,000
Podium	Logo printed on poster and placed on main stage podium.	\$1,500
Event Program	Full-page company ad in event program.	\$1,000

Customize your
SPONSORSHIP

Have an idea that we haven't thought of?
Reach out today to discuss a custom
sponsorship.

Sarina Harrison, Manager, Industry Partners
& Relations - sarina.harrison@ocni.ca

KEY INFORMATION

Payment Terms

Payment is due upon registration or receipt. Please note that trade Exhibitor Lists will only include those exhibitors who have **paid in full seven days before the event**. Please remit payment, if you have not done so, to the **address below**:

ATTN: Ruth Puckrin
Organization of Canadian Nuclear Industries
1550 Kingston Road, Suite 219
Pickering, L1V 1C3

Your company name, contact information, company links and other information collected during the registration process will be shared with conference participants, other exhibitors and/or instructors in the form of the Event Program. By registering for the 2024 Suppliers Day, you are consenting to the use and disclosure of information for the purpose.

Refund Policy

- No refunds will be given 30 days prior to the event date unless an event is cancelled by OCNI due to unforeseen circumstances.
- Any refund requests must be received in writing via email to OCNI 30 days prior to the event date.
- All approved refunds are subject to an administration fee of 5% to offset system and financial charges.
- All refunds will be returned using the original form of payment and into the same account. Please contact the OCNI office at (905) 839-0073 for further information.
- Events held in Exhibitor Tents are subject to local weather changes and therefore, OCNI will not be held responsible for damages to exhibitor booths or other items due to storms, wind or rain during the event.

SPONSORSHIP APPLICATION

Name of Organization

I am pleased to confirm that _____ wishes to sponsor OCNI Suppliers Day 2024. The details of said sponsorship commitment are as follows.

Suppliers Day Sponsorship Package

- Platinum Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor
- Keynote Speaker Sponsor (1 available)
- Trade Show Bag Sponsor (1 available)
- Reception Sponsor
- Lanyard Sponsor (1 available)
- Lunch Sponsor
- VIP Hospitality Sponsor
- Coffee Break Sponsor
- Breakfast Sponsor
- Water Sponsor
- Cookie Sponsor
- Registration Sponsor
- Passport Program Sponsor
- Green Sponsor
- Badge Sponsor
- Podium Sponsor
- Event Program Sponsor

Company Information

Company Name:

Contact Name:

Mailing Address:

City:

Province:

Postal Code:

Tel:

Email:

Company Logo

Logos must be provided in a PNG or SVG file.