



HITACHI



Lisa McBride
Vice President,
Country Leader SMRs Canada
GE Hitachi Nuclear

Lisa is the Country Leader, Small Modular Reactors for GE Hitachi's Nuclear Products Division. In her role, Lisa is responsible for leading the collaboration with customers, stakeholders, and suppliers to deploy the BWRX-300 SMR in Canada, targeting to be the world's first operational grid-scale SMR before 2028.

Lisa McBride is also the President of Women in Nuclear (WiN) Canada. In this role, Lisa provides vision, strategic direction, and oversight of the day-to-day operations of WiN Canada, an organization comprised of over 3,000 members across Canada. In addition to her role with WiN Canada, Lisa holds a seat on the WiN Global Board of Directors. She also holds a seat on the Canadian Nuclear Association board and is the Chair of the Women for STEM Council at Ontario Tech University.

Lisa has over 18 years' experience in the nuclear industry, starting her career with Ontario Power Generation. Her drive and commitment have propelled her into several key leadership roles, including leading Nuclear Security Operations for Pickering Nuclear Generating Station, Senior Manager of Enterprise Emergency Management, Manager, Labour Relations, Senior Manager of Organization Design and Manager, Stakeholder Relations for the Nuclear Regulatory Affairs group at Ontario Power Generation. Lisa's diverse experiences have positioned her to engage in several critical initiatives, where her experience across the business has resulted in her leadership of several multi-disciplinary teams.

She has a record of accomplishments in building skilled teams in a number of diverse business units. In addition, she has extensive experience in leading cross-functional teams in a variety of settings, with the ability to identify common ground among stakeholders, while proactively managing priorities and addressing risks to ensure successful outcomes.

Lisa holds a Master of Arts Degree in Leadership from the University of Guelph.