

I'm a writer, teacher, and community-builder who has been described by others as "good trouble." After graduating with my PhD in Literature from York University, I wanted to make an impact with my work beyond the university. I pursued a career in Marketing Communications and Content Strategy at the Ian Martin Group, a technical recruitment and consulting firm that is a Certified BCorporation and is interested in doing business differently—to benefit all stakeholders, not just shareholders.

Where I began at the Ian Martin Group is not where I am today, however. Over the course of my first couple years there, I began to understand my greater passion and purpose in life: to break down barriers for more people to experience meaningful work. Part of that work involves educating and demonstrating to business leaders that they can grow their businesses while also benefiting people and communities beyond their organizations. I have become a pivotal leader in transforming the Ian Martin Group's social responsibility—this work takes me into both communities and boardrooms, liaising with community leaders and decision makers of North America's largest corporations alike. I now am an integral member of our pursuit team, and my focus is on partnering with clients and industry partners who are aligned with our mission of changing the way business is done.

I am also a part-time Professor of Sustainable Business and Corporate Social Responsibility at the DeGroote School of Business at McMaster University, where I teach our young leaders of tomorrow how to grow their business acumen with responsibility and accountability to others. And for the last two years, I have also been on the Steering Committee for the New Economy Roundtable, a collection of researchers, for-profit and non-profit companies, as well as grassroots community organizations who are working to increase opportunity for decent work for equity-deserving populations in Ontario. These projects have been pivotal in transforming the way I see business: there is a way to conduct business that benefits people and works towards shared and inclusive prosperity. Building sustainable business practices for a more equitable and just world—not only talking the talk, but walking the walk—is what gets me out of bed in the morning, and I can't wait to bring my experience and passion for this work to the OCNI.