

Jo-Lynn Hoffmann, Principal, CFO, COO for Topax Protektive Packaging, accountable for H&S Oversight, Human Resources, Strategy, Marketing, Direction & Guidance, Finance, and Networking. In her role, Jo-Lynn has the responsibility to ensure financial stability to support all resources and growth for the business.

Jo-Lynn has over 30 years of business leadership experience as an entrepreneur and is an accomplished leader in supply chain packaging, supporting manufacturers of capital goods, machinery and components, operating on a global scale. She has actively demonstrated entrepreneurial skills, navigating through Strategic Planning and Implementation of Growth of a family owned and operated business. Jo-Lynn's leadership has led Topax to be amongst the best in its field. Jo-Lynn is considerate of others and with hands on management provides straightforward guidance and direction. With 7 years of experience, Jo-Lynn co-represents Topax with INPRO, the International Packing and Routing Organization, bringing expertise in International World Trade Rules and Regulations. She has held positions with the Vaughan Chamber of Commerce ranging from Manufacturing Committee Head to President.

Currently, Jo-Lynn is the primary representative for Topax membership with the OCNI. Through regular attendance and participation in Annual General Meetings, Supplier Trade Events and Networking Jo-Lynn has an in depth understanding of the current vision of the association.