

Annalisa Barnett is a communications professional with an extensive background in the nuclear industry, having worked with organizations in uranium mining through to energy production. In her early years in the industry, she was selected to attend the World Nuclear University Summer Institute in Oxford for up-and-coming leaders in the industry, and was the first communicator to attend. She returned as a faculty member on the subject of communications in the industry and currently sits on the institute's Programme and Curriculum Committee. Today, as part of her role with Creative Fire, she is working to establish the first nuclear thought leadership institute in Canada with a focus on highlighting the expertise and perspectives of Indigenous-owned companies and communities, and the value they bring to the nuclear industry.

Annalisa is currently Director of Communications at Creative Fire – a 100% Indigenous-owned professional consulting firm – where she is part of the company's leadership team and works with a variety of clients in the nuclear industry, from Denison to OPG. She leads a team of communicators and strategists to help clients better understand their stakeholders, build more effective strategies, and authentically engage with the audiences that are important to them.

Prior to joining Creative Fire, Annalisa worked at Cameco Corporation – the world's second largest uranium miner – where she specialized in investor relations and executive communications. She translated complex concepts about the nuclear energy and the resource sector to audiences ranging from local and northern communities to media and investors. She developed and executed strategies to support organizational goals in Canada, the US, Europe and Asia, and advised senior leadership on communications strategies and issues.

Outside of the nuclear industry, Annalisa has worked most recently in the post-secondary sector, taking on leadership roles at the University of British Columbia and Trent University. At both universities, she was a key member of senior leadership and executive teams, as well as cross-functional committees. She implemented key strategies for the university, including community engagement, student recruitment, program marketing, and internal communications, and led and developed operational and communications teams.

Annalisa is a former board member and Vice-President of Strategy and Governance for the Saskatoon Symphony orchestra and a former board member and Secretary for Women in Mining/Women in Nuclear - Saskatchewan. She holds a Bachelor of Arts from the University of Victoria and Master of Arts from Queen's University.